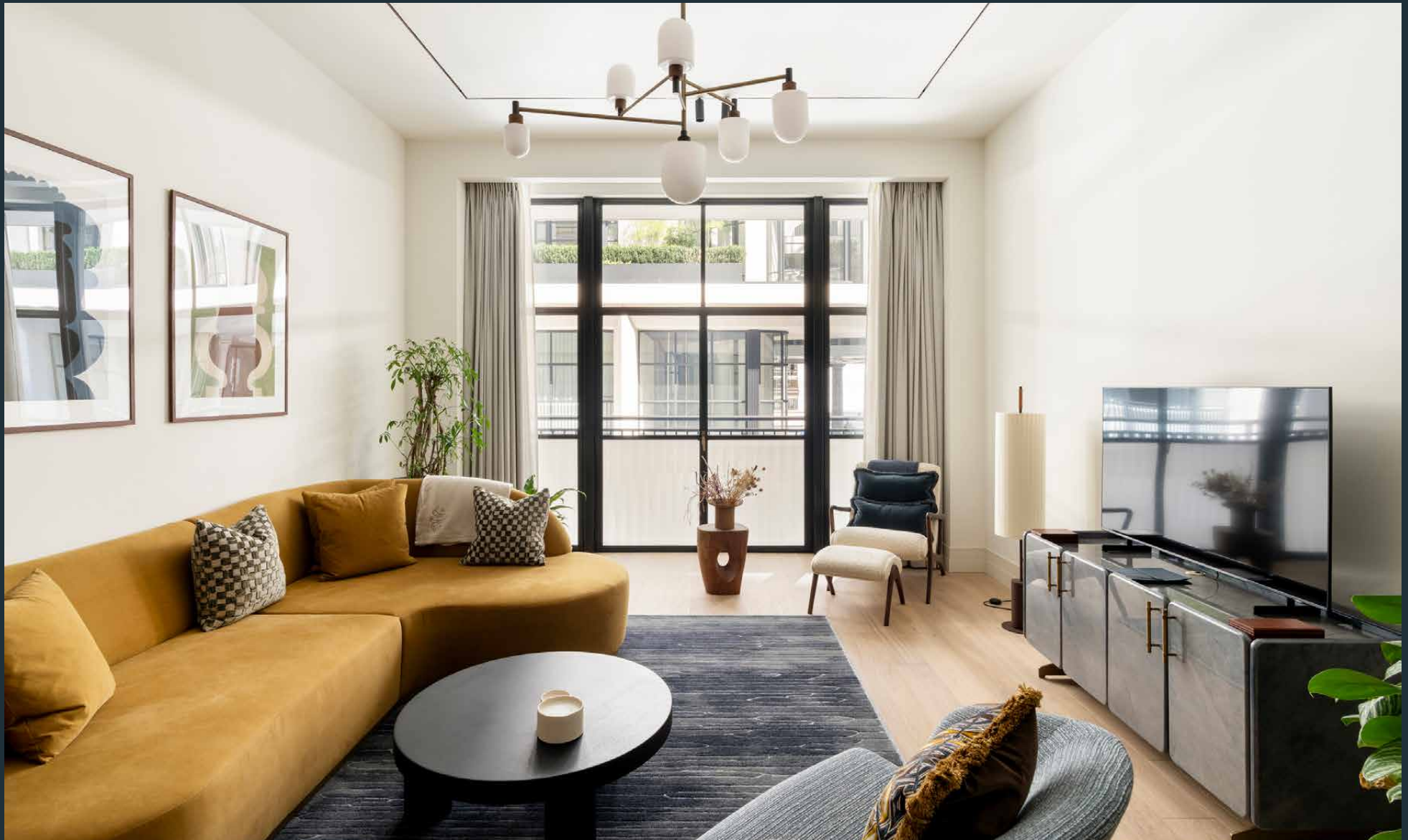


DOMUS NOVA



The Whiteley, W2 – £5,000 p/w (LL)

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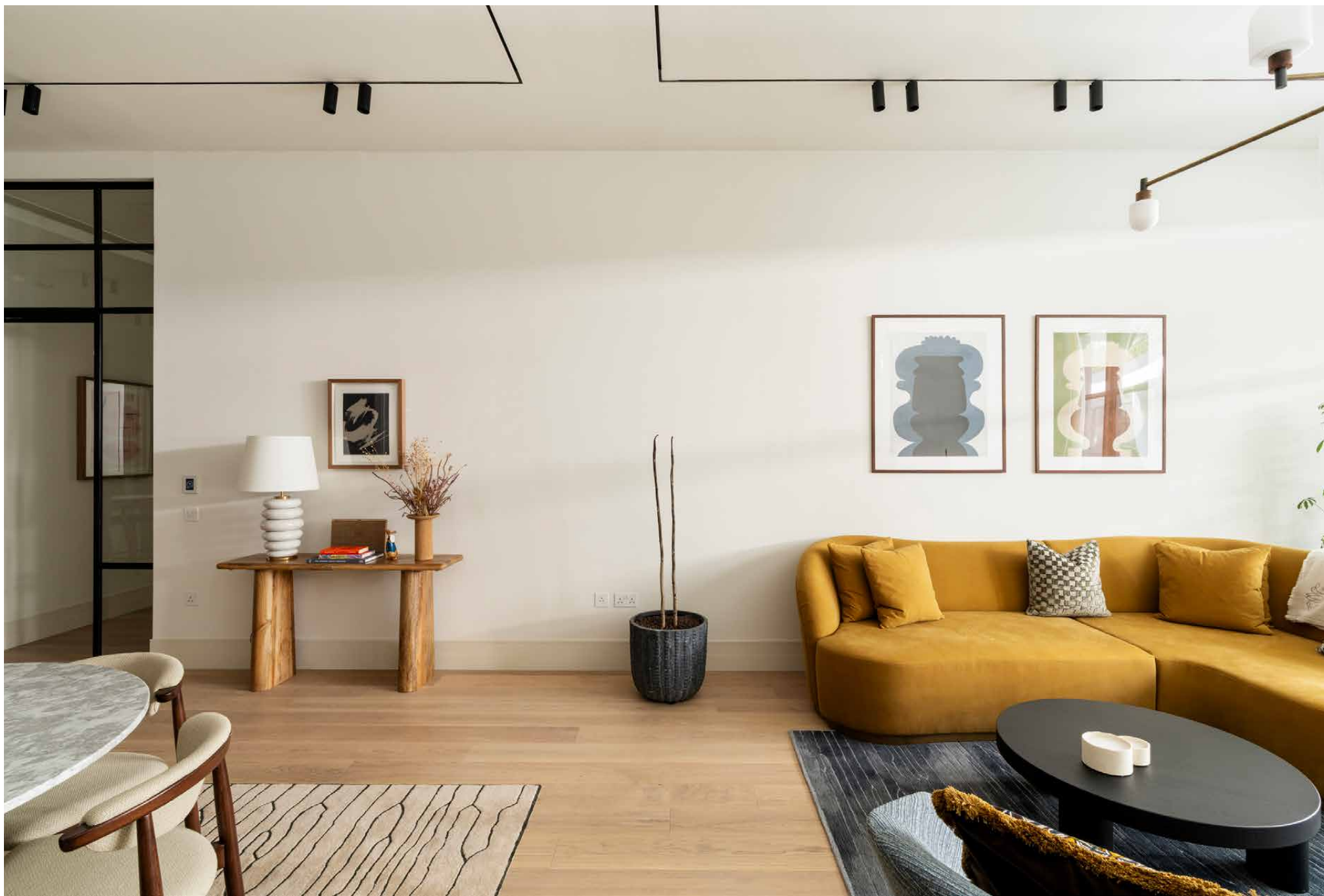
Just moments from Hyde Park and Notting Hill, this reimagined architectural landmark makes an immediate impression. There's a certain thrill to stepping inside: the grand arches of its original façade hint at the building's storied past, but cross the threshold and you're in an entirely new chapter – one that pairs an exceptional heritage setting with state-of-the-art amenities.

Originally designed in the early 20th century, The Whiteley has been meticulously reimagined by Foster + Partners, whose award-winning architecture spans the globe, alongside renowned developer and interior design studio Finchatton. Their pioneering transformation honours the building's Grade II-listed façade while introducing a new retail arcade to invigorate Queensway, a Six Senses wellness destination and 139 residences designed for contemporary city living.





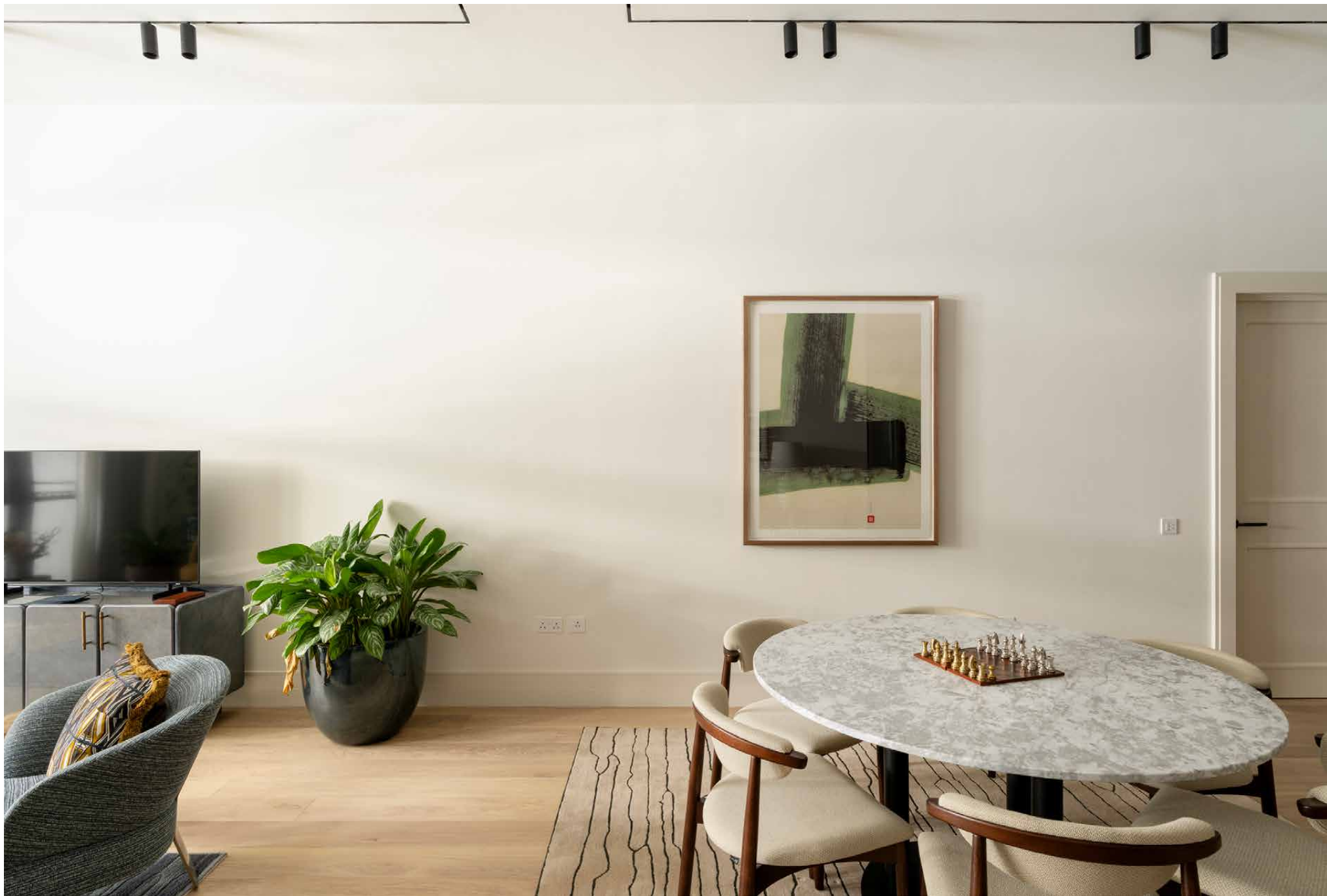




This two-bedroom apartment sits on the first floor – a vantage point from which Bayswater’s revival unfolds. Step through the front door and you’re greeted by a calm, inviting entranceway. Through a set of Crittall glass doors, the heart of the home reveals itself: spacious proportions, soft light diffused through vast panes of glazing and pale herringbone flooring underneath. Design here is deliberate – minimalist yet maintaining warmth, while a palette of pale woods and neutral tones speak to both restraint and refinement. Carefully curated furnishings complete the considered aesthetic.

The open-plan living area is anchored by the kitchen: a curated composition of clean-lined cabinetry and marble, with stone flowing seamlessly across the worktops and splashback. A breakfast bar provides the perfect perch for morning coffee, while beyond, floor-to-ceiling glazing opens onto a balcony overlooking Queensway.







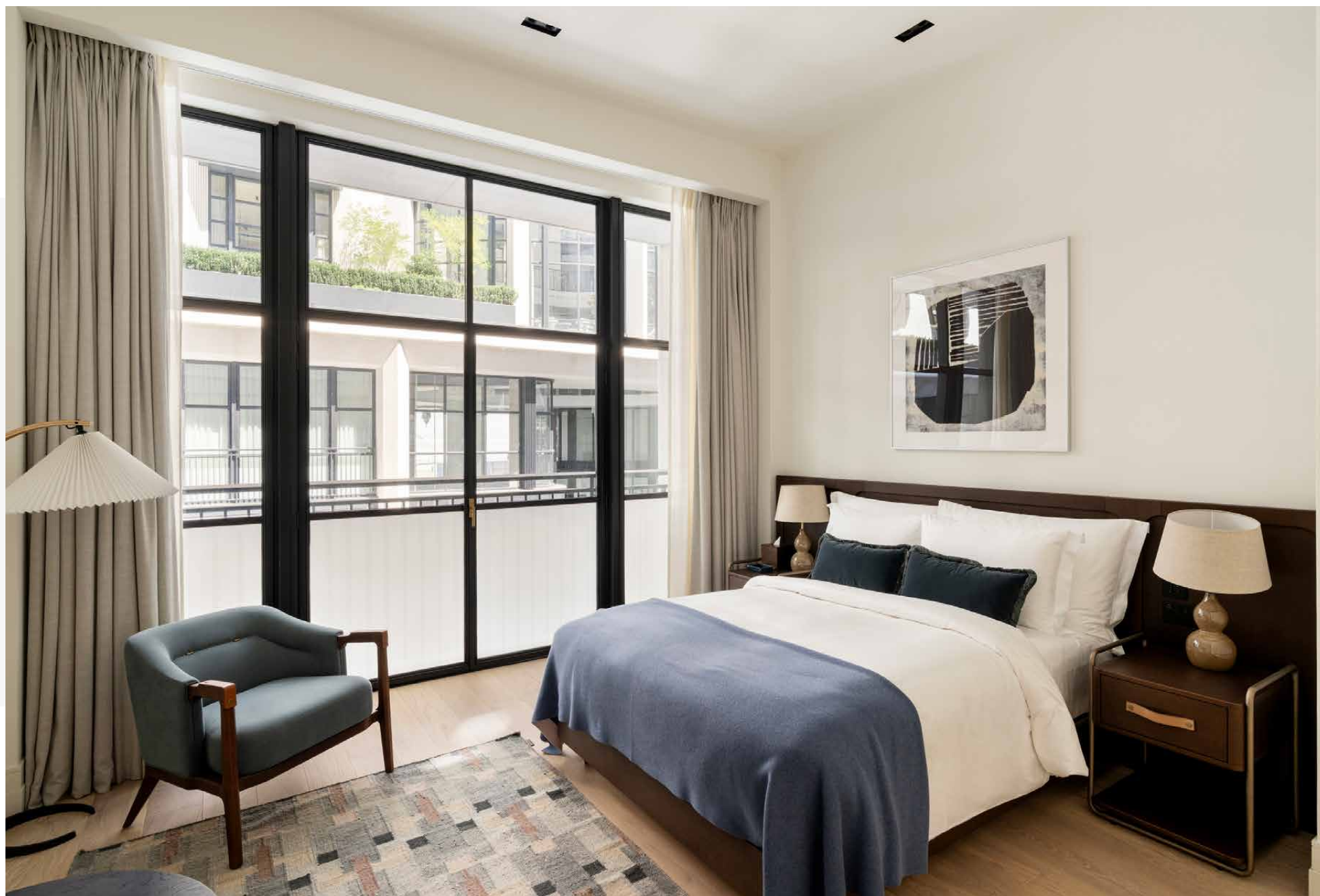
“Design here is deliberate – minimalist yet maintaining warmth, while a palette of pale woods and neutral tones speak to refinement.”

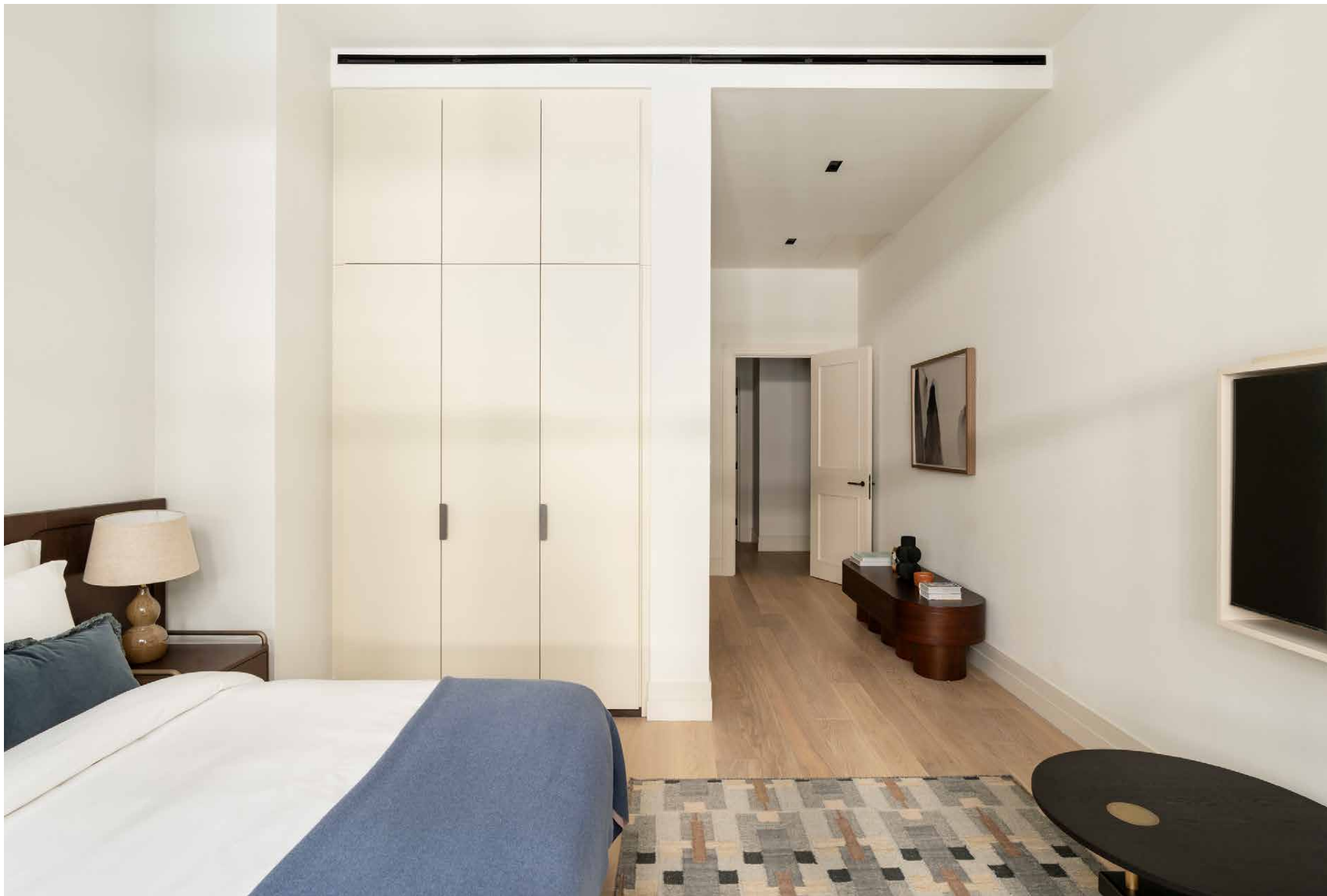


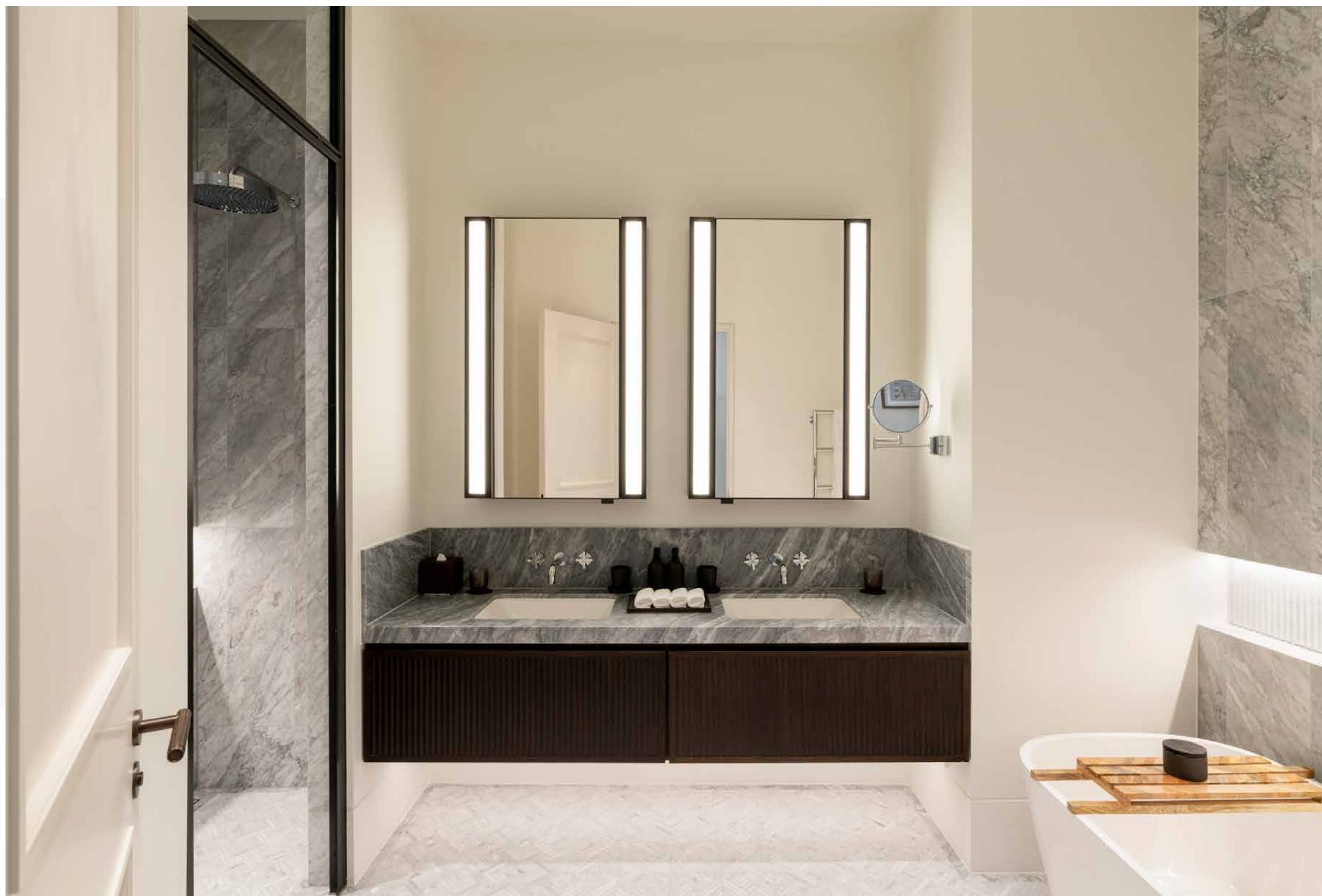


The principal bedroom suite continues the home's serene palette, with lofty white walls, light timber flooring and glazed doors opening onto the balcony to invite in fresh air and natural light. In the en suite, marble envelops every surface, from the rainfall shower and freestanding bathtub to the floating double vanity. A dedicated walk-in wardrobe offers generous storage behind clean-lined cabinetry. The second bedroom suite echoes the same restrained elegance and offers flexibility as a guest bedroom, home office or creative studio.

As a resident of The Whiteley, life extends well beyond the apartment. A 24-hour concierge, residents' library and music room sit alongside the exceptional amenities of Six Senses Place, where a private members' club offers wellness facilities, a swimming pool, restaurant and thoughtfully designed communal spaces. Housekeeping, childcare, pet care, grocery stocking and a range of additional lifestyle services are also available.

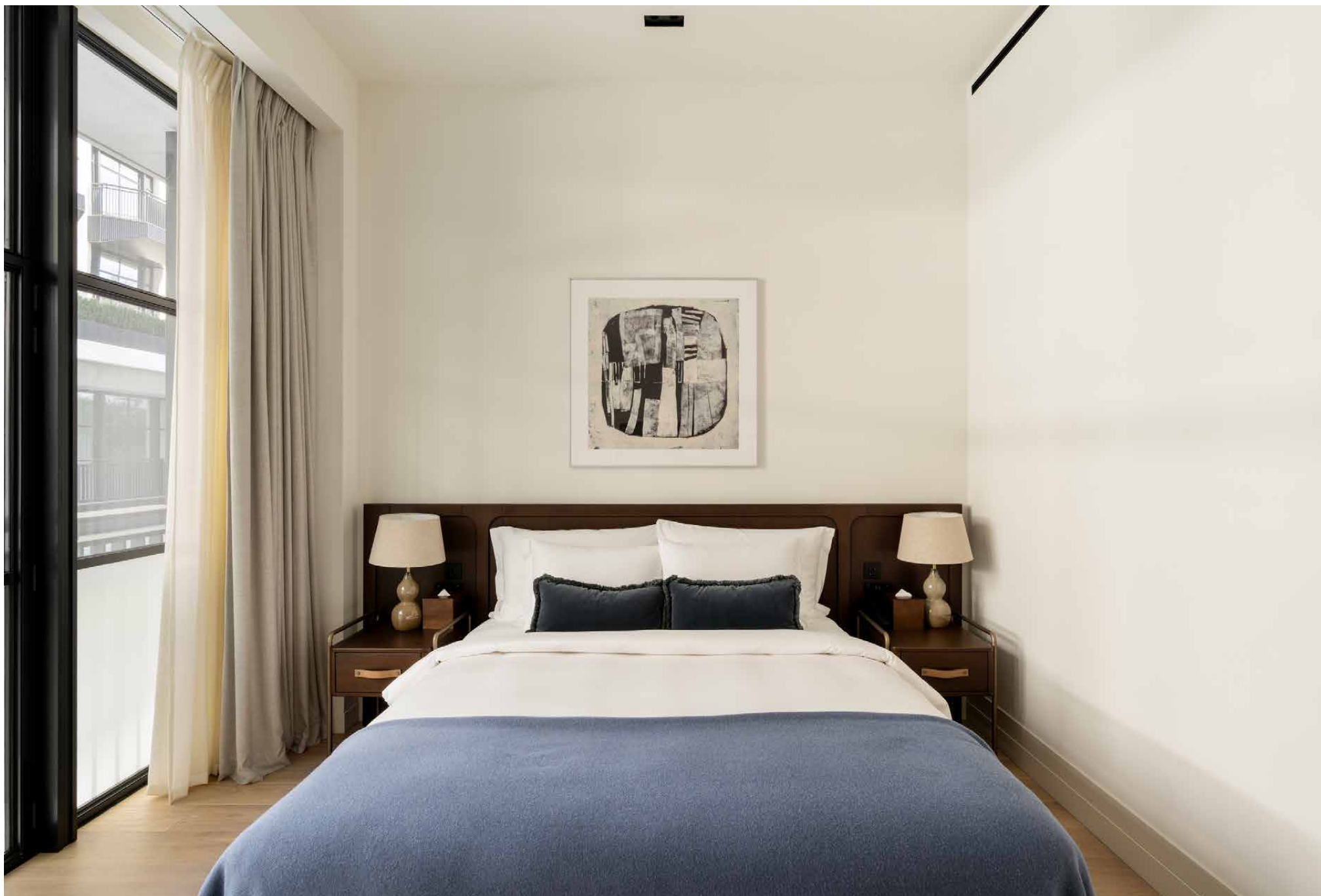
















Approx. Gross Internal Area = 2005 sq ft / 186.27 sq m

Property Details

2 bedrooms, 2 bathrooms

Fully-refurbished flat in luxury Grade II-listed building

Architecture by Foster + Partners; interiors by Finchatton

Open-plan kitchen, dining and reception room

Principal bedroom suite with walk-in wardrobe

Guest bedroom suite

Additional WC

Utility room

Air conditioning

24-hour reception and concierge

Residents' library, club room, working spaces and sports facilities

Six Senses spa, swimming pool, bar and restaurant

Housekeeping and transportation services

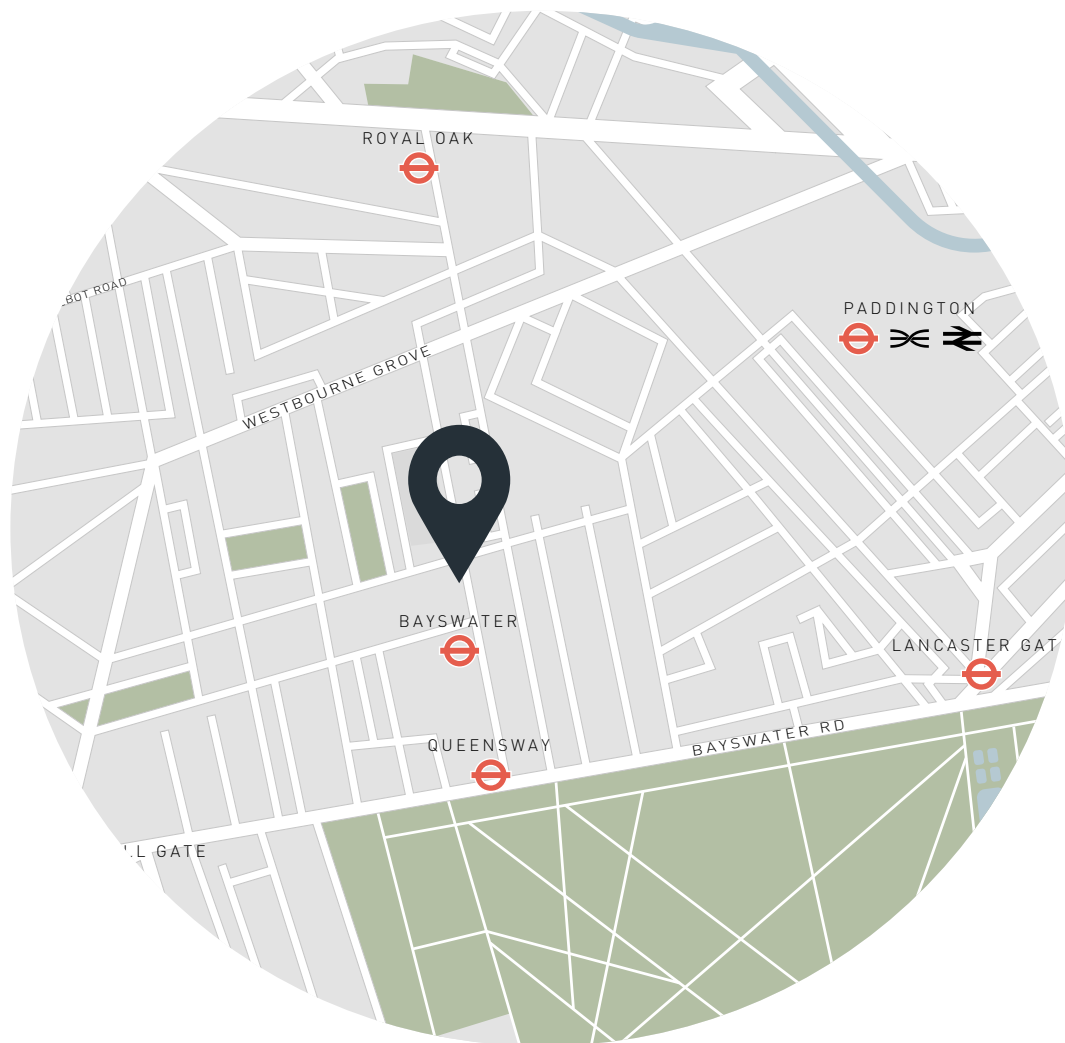
City of Westminster

Approx. 2,005 sq ft / 186.27 sq m

EPC=B

Deposit: £30,000

Council Tax Band: H



Location

Bayswater is entering a new phase of life. Long admired for its grand Victorian architecture and enviable position between Hyde Park and Notting Hill, the neighbourhood is experiencing a thoughtful renaissance – one led by The Whiteley, where an exciting mix of cafés, restaurants, boutiques and the UK's first Six Senses hotel and wellness destination are redefining the area. Kensington Gardens is moments away for morning runs or leisurely strolls, while nearby Westbourne Grove and Notting Hill offer an ever-evolving mix of luxury retail and antiques markets. Round off the day with a film at the Everyman before dinner and drinks at The Park.

Bayswater - 3 mins (Circle, District)

Queensway - 6 mins (Central)

Who — we are



Forward-thinkers in property, design and culture, we're an estate agency that hits refresh.

Domus Nova was born out of a desire to do things differently; to break the traditional agency model and focus on design-led homes in London and Ibiza, all while delivering the highest levels of personal service.

Our story starts in the nineties when we founded Notting Hill's first boutique agency – and we continue to open the doors to the most remarkable spaces, revealing them to our like-minded community.

We want to help you live better – and believe considered design can do that. That's why we remain committed to building on our legacy, in collaboration with BARNES International, an established agency with a market-leading presence in 22 countries.

Uniting our local insight and curated portfolio with BARNES International's expansive reach, we can facilitate the best opportunities in not only London and Ibiza, but also across Europe, the US and further afield – whether that's a château in the South of France, a penthouse in New York, or a chalet in the Swiss Alps.



DOMUS NOVA

Specialising in London
and Ibiza's design-led homes

Let's talk
020 7727 1717
lettings@domusnova.com

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